

Publishing research



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Types of articles



- Literature Review
- Development of a theory
- Presentation of research results
 - I only write this third type of paper so this is what I am going to discuss

Presenting research results



- **Components of the paper**
 - Introduction (2-3 paragraphs)
 - Overview of the literature and development of the research question or hypothesis
 - Data and Methods
 - Results
 - Discussion
 - Conclusion

Introduction and Literature Review



- Introduction (2-3 paragraphs)
 - ✦ What is purpose of the paper? Why is it important?

- Overview of the literature and development of the research question or hypothesis
 - ✦ What is already known about this topic?
 - ✦ What remains to be learned?
 - ✦ What will this study do to address the gap in the literature?
 - ✦ What theory will this study apply to this research problem?
 - ✦ What specific hypothesis will the study test?

Data and Methods



- **Data**

- What kind of data does this paper use to test its research questions? For instance:
 - ✦ Surveys were distributed and collected
 - ✦ An experiment was conducted

- **Methods**

- How were the data analyzed?
 - ✦ How were important concepts be measured?
 - ✦ What are the variables?
 - ✦ How does the analysis test the hypothesis?
 - ✦ How will you know whether or not you have supported the hypothesis?

Results



- **Present results in tables that have all information on the table**
 - Table of *descriptive statistics* is very common
 - Table of analysis that tests hypothesis
- **Review the results in the text**
 - Spell out the results and state which findings were significant (statistically) and which were not
- **State whether or not the hypothesis was supported**
 - Apply the results to the original research question

Discussion and Conclusion



- **Summarize the results**
 - Brief summary
- **Discuss what the results may mean**
 - Interpret the results; reflect on what they mean
 - Present limitations of the study
 - ✦ Do the limitations mean the results cannot be trusted OR
 - ✦ Are the results still trustworthy even though they are limited?
 - Suggest directions for future research
- **Conclude by stating what you found and why it matters**

Selecting a journal



- Search for academic journals in your subject area
- Read about the journals' "Aims and Scope" to see if your paper fits within them
- Look over other articles published in a given journal to see if your article would fit
- Once you pick a journal, follow the "Instructions for Authors" VERY carefully!

Other tips



- Make article as short as possible, depending upon the requirements of the journal; anywhere from 6 to 35 pages
- If sending to English language journal, have English language expert EDIT first to make sure the language is good
- Send it to ME and I will give you feedback!
- Marta Elliott at melliott@unr.edu

Any Questions?



- Thank you very much for attending this lecture!